





The Economics of Air Cargo: the current situation, the trends, the challenges

Agenda

Cathay Pacific Cargo Update

Market Overview and Trend

The Challenges



Cathay Pacific Cargo Update

CX Group Fleet

- Current freighter fleet:
 - 14x Boeing 747-8
 - 6x Boeing 747-400 ERF



Passenger Fleet Development:

Aircraft	In Fleet	On order
A320/1	23	0
A321 neo	0	32
A330	61	0
B777	70	0
A350	18	30
B777-9X	0	21
Total	172	83





Tel Aviv, Israel*

*From 26Mar17



Barcelona, Spain[^]

^ Seasonal service, from 2Jul17 to 27Oct17



Christchurch, New Zealand#

#Seasonal service, from 1Dec17 to 28Feb18, subject to regulatory approvals



Brussels, Belgium



Dublin, Ireland

*From 02 June 2018



Copenhagen, Denmark

Seasonal service, from 2 May to 12 October 2018

Our Destinations



Europe

16*(5)

MEIA

14(9)

Mainland China

21(5)

SE Asia

19(6)

SW Pacific

N. Asia

13(4)

9[^](3)

Americas

18(14)

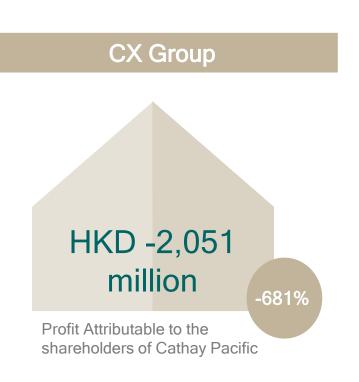
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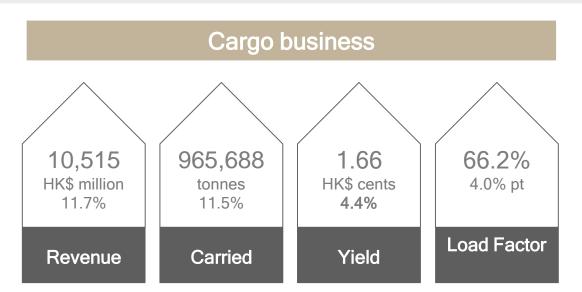
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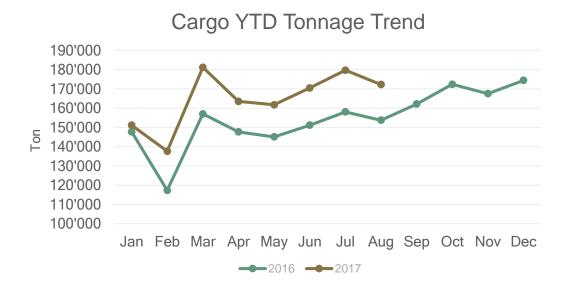
Together with our sister company, Cathay Dragon, we have an extensive cargo network

^Cathay Pacific seasonal passenger service to Christchurch, New Zealand will be operated from 1 December 2017 to 28 February 2018

Cathay Pacific Group 2017 Interim Results Highlights



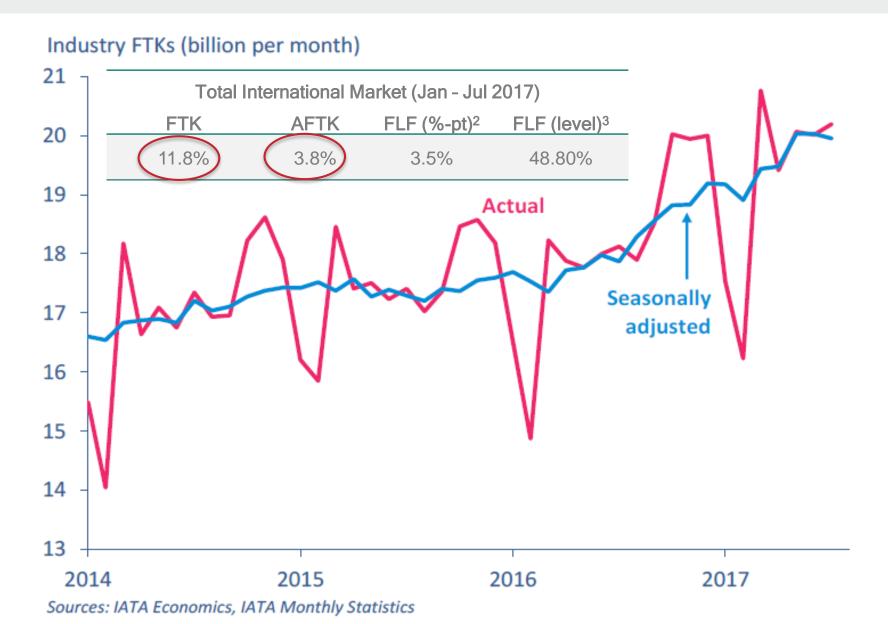




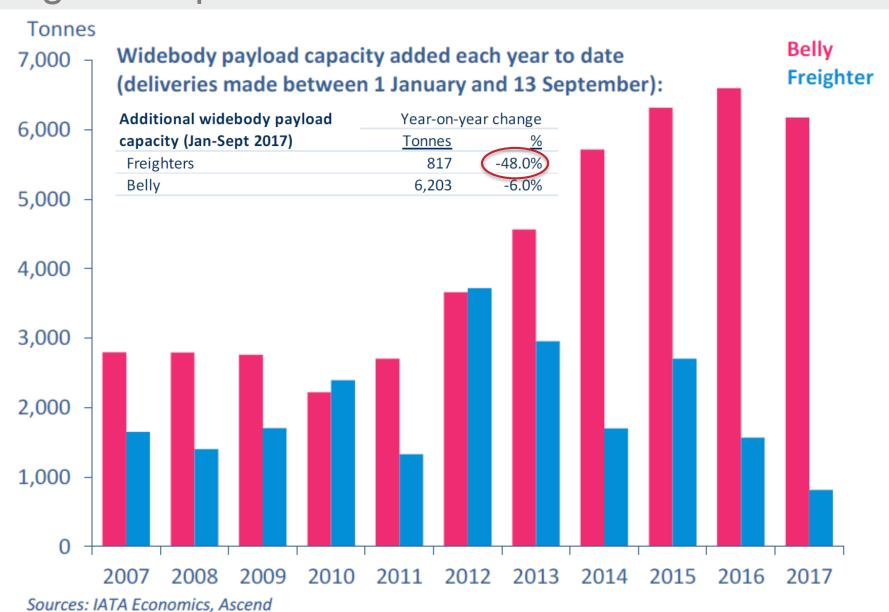


Market Overview and Trend

Strongest first half year since 2010



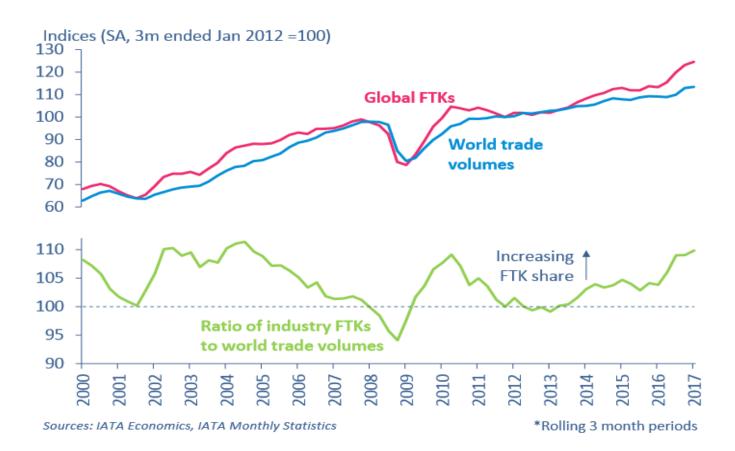
Airlines have continuously rationalized the freighter capacities



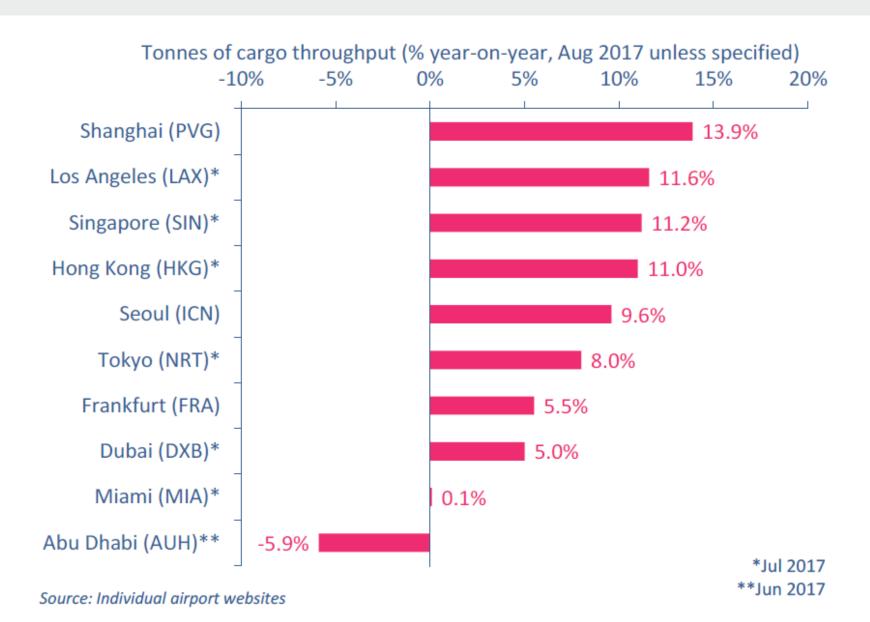
Improved share of world trade for Air freight

The recent outperformance of air freight relative to wider world trade reflected:

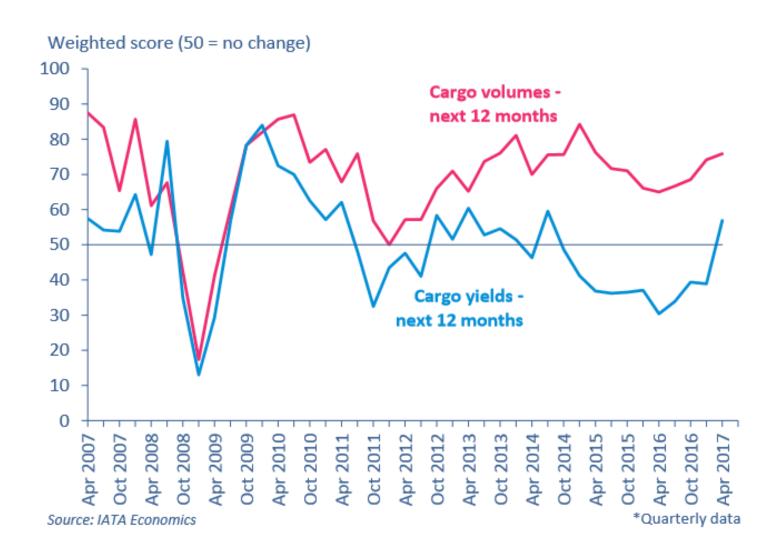
- The ability of air freight to allow firms to restock quickly at the start of upturns
- The sectors having higher air freight share are growing faster
- Impact on ocean due to Hanjin bankruptcy, cyber attack, ocean alliance shift



Strong throughput growth in Asia



Airlines are increasingly confident about the outlook for demand and yields





The Challenges



New Technology vs.
Safety





Source: www.tesla.com

Cathay Pacific Airways Limited



SAFETY FIRST

NET-A-PORTER





WHAT'S NEW DESIGNERS CLOTHING SHOES BAGS ACCESSORIES JEWELRY LINGERIE BEAUTY MAGAZINE



WHAT TO BUY NOW



AMAZON is facing a hefty fine after it was found guilty of shipping highly flammable items for transport by plane.

The online giant repeatedly breached safety regulations by giving the go-ahead for dangerous goods - flammable aerosols and potentially unstable lithium-ion batteries - to be delivered by air.





New Customer Requirements



www.cbinsights.com







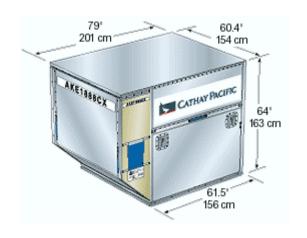




www.iata.org/ceiv-pharma



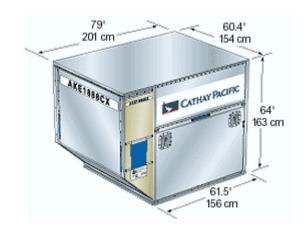
The Economics











2010

550Kgs

2017

400Kgs

Others

New additional services

Equipment Positioning Cost

